

## **OVERVIEW** Green Marine Environmental Program

Green Marine is a voluntary environmental certification program for the marine industry in North America. *Celebrating 10 years of advancing environmental excellence!* 

What is Green Marine?	<ul> <li>Unique program designed for the marine industry – nothing like it in the world</li> <li>Addresses multiple environmental issues: land, air and water</li> <li>Participating companies implement concrete actions, practices and technologies</li> <li>Program participants include more than 100 shipping companies, port authorities, terminal operators, shipyards and St. Lawrence Seaway Corporations in Canada and the United States</li> </ul>
Goals	<ul> <li>Exceed regulatory compliance</li> <li>Continuously improve environmental performance of marine industry</li> <li>Reduce environmental footprint and risk</li> </ul>
12 Performance Indicators	<ul> <li>For ship owners: aquatic invasive species, greenhouse gases, air emissions (SOx, NOx, PM), oily water, garbage management, underwater noise</li> <li>Ports, terminals &amp; shipyards: greenhouse gases, community impacts, dry bulk handling, environmental leadership, spill prevention, waste management, underwater noise</li> </ul>
Performance Rating Levels	• Performance ranked on a scale of 1 (Monitoring of regulations) to 5 (Excellence & Leadership)
Credibility & Transparency	<ul> <li>Program requirements available on website</li> <li>CEO sign-off on performance self-assessments</li> <li>Independent verification of results / Public disclosure of individual company results</li> <li>Stakeholder participation in the program revision and development process</li> </ul>
Results to Date	<ul> <li>Over 250 organizations – participants, partners, associations and supporters</li> <li>Company results improving year over year: 2015 = Level 3.2 (2008 = Level 2)</li> <li>Committee structure encourages sharing of ideas and best practices</li> </ul>
Governance & Management	<ul> <li>CEO leadership and commitment through Board of Directors</li> <li>Green Marine Management Corporation – legal entity, federally incorporated (U.S.A. &amp; Canada), manages program and provides support to participants with a staff of 5</li> <li>Stakeholder funded (not-for-profit basis)</li> </ul>
Growing Support & Recognition	<ul> <li>Supporters include government (Transport Canada, Environment Canada, etc.)</li> <li>Major NGOs supporting industry's efforts (WWF-Canada, Environmental Defense Fund, Ducks Unlimited, Carbon War Room, Great Lakes &amp; St. Lawrence Cities Initiative, Seattle Aquarium.)</li> <li>Lloyd's List North American Maritime Award 2015 Winner - Environmental Excellence</li> <li>Green Shipping Initiative of the Year- Sustainable Shipping Awards 2011</li> </ul>

## green-marine.org